



Paris, October 2, 2017

## Nomination of Matthieu Maurin, Managing Director of Carbon4 Finance

Carbone 4, leading advisory firm focused on climate and energy transition, is pleased to announce the appointment of the new Managing Director of its subsidiary, Carbon4 Finance.



Matthieu Maurin joins Carbone 4 and is appointed Managing Director of Carbon4 Finance.

Matthieu was previously Director within the Sustainable Finance team of BNP Paribas Corporate and Institutional Banking, where he participated in the development of innovative sustainable financing solutions.

At the head of Carbon4 Finance, Matthieu will accelerate the development of carbon data solutions based on the widely recognized Carbon Impact Analytics methodology developed by Carbone 4. Thanks to Matthieu's knowledge of the financial sector and the unique know-how of Carbone 4, which has assessed the carbon footprint of major companies in all sectors over the last 10 years, Carbon4 Finance is well positioned to serve the growing needs of financing institutions for reliable climate data.

The appointment of this new Managing Director is a milestone in the strengthening of Carbon4 Finance's business capacity and international focus.

For Matthieu, "It is an honor to join Carbone 4 at a time when TCFD recommendations underline the growing need for measuring the climate impact of the financial sector. The carbon data solutions developed by Carbon4 Finance will allow financial players to satisfy these obligations and use climate strategy as a value creation tool."

For the founding partners of Carbone 4, Alain Grandjean and Jean-Marc Jancovici, this appointment "will strengthen Carbone 4 in its climate data offer and position Carbon4 Finance as the reference provider in its sector."

## **Press contact**

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## **About Carbon4 Finance**

Carbon4 Finance is a subsidiary created in 2015 which is dedicated to the sale of climate data based on the tools developed by Carbone 4, notably Carbon Impact Analytics. This proprietary methodology allows financial organizations to measure the carbon footprint of their securities portfolio and position it against a 2°C-compatible scenario.

## **About Carbone 4**

Founded by Alain Grandjean and Jean-Marc Jancovici, Carbone 4 is a leading French independent advisory company specialized in climate strategy, energy transition, and adaptation to climate change. Our team assists Private Corporate or Public Sector entities in the transition to a low-carbon and resilient economy.

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